



**Government of India  
Ministry of MSME**

## **Brief Industrial Profile of Gajapati District** **(2016-17)**



सूक्ष्म, लघु एवं मध्यम उद्यम  
MICRO, SMALL & MEDIUM ENTERPRISES

Carried out by

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(Ministry of MSME, Govt. of India,)

(As per the guidelines of O/o DC(MSME), New Delhi)

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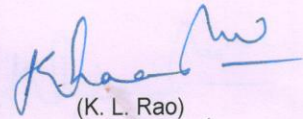
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## FOREWORD

Every year Micro, Small & Medium Enterprises Development Institute, Cuttack under the Ministry of Micro, Small & Medium Enterprises, Government of India has been undertaking the Industrial Potentiality Survey for districts in the state of Odisha and brings out the Survey Report as per the guidelines issued by the office of Development Commissioner (MSME), Ministry of MSME, Government of India, New Delhi. Under its Annual Action Plan 2016-17, all the districts of Odisha have been taken up for the survey. This Industrial Potentiality Survey Report of **Gajapati** district covers various parameters like socio-economic indicators, present industrial structure of the district, and availability of industrial clusters, problems and prospects in the district for industrial development with special emphasis on scope for setting up of potential MSMEs.

The report provides useful information and a detailed idea of the industrial potentialities of the district. I hope this Industrial Potentiality Survey Report would be an effective tool to the existing and prospective entrepreneurs, financial institutions and promotional agencies while planning for development of MSME sector in the district.

I like to place on record my appreciation for Shri B.N.Guru, AD(EI) of this Institute for his concerted efforts to prepare this report for the benefit of entrepreneurs and professionals in the state.



(K. L. Rao)

Director

Place: Cuttack,

Dated: 28<sup>th</sup> June, 2016

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# **Brief Industrial Profile of Gajapati District**

## **1. General Characteristics of the District**

Gajapati District has been named after Maharaja Sri Krushna Chandra Gajapati Narayan Dev, the Ex-Raja Sahib of Paralakhemundi Estate (the 1<sup>st</sup> Prime Minister of Orissa State), who is remembered for his contribution in the formation of a separate Orissa province and inclusion of Paralakhemundi estate in Orissa. Gajapati District came into existence with effect from 2<sup>nd</sup> October 1992.

### **1.1 Location & Geographical Area.**

Gajapati District lies between 18.46 North latitude and 84 .27 East longitude. It is bounded by Ganjam & Andhra Pradesh on the East, Rayagada district on the West, Ganjam & Phulbani districts on the North & Anhdra Pradesh on the South.

### **1.2 Topography**

The district has two distinct geographical and agro climatic divisions. The plains in the south east comprising Gosani and Kashinagar blocks have sandy loams and clay loam soil. The remaining part of the district has hilly table land with red laterite soil.

### **1.3 Availability of Minerals.**

The major economic mineral found in the district is Granite (Decorative Stone) in R.Sitapur, Sambellesa, Saradhapur, Uppalada and Sidhamadango of Paralakhemundi Tahasil.

## FOREST

The total forest area is 2468.98 Sq.Km. The major portion of forests are located in R.Udayagiri, Mohana, Nuagad and Gumma blocks. The major forest products are timber, bamboo, sal seed, fire-wood, hill broom, Myra balans, Patala Garuda, Soap nut, B.Kaliakhali, Marsinga Leaf, Dhatuki flowers, Kochila seeds, Genduli gum, Siali leaves and Kathalai etc.

### 1.4 Administrative set up.

1.	No. of Sub-Division	:	01
2	No. of Tahasils	:	06
3	No. of ULBs (Municipality/ NAC)	:	02
4	No. of Blocks	:	07(R.Udayagiri, Mohana, Nuagada, Gumma, Gosani, Kasinagar & Rayagada)
5	No. of Grama Panchayats	:	129
6	No. of villages	:	1619
	(a) inhabited villages	:	1512
	(b) uninhabited	:	107
7	No. of villages electrified	:	873

## 2. District at a glance

S.No	Particular	Year	Unit	Statistics
1	Geographical features			
(A)	Geographical Data			
	i) Latitude	2014-15	Degree	18.47 North
	ii) Longitude	2014-15	Degree	84.08 East
	iii) Geographical Area	2014-15	Sq.Kms.	4325
(B)	Administrative Units	2014-15	Nos.	
	i) Sub divisions	2014-15		1

	ii) Tehsils	2014-15		7
	iii) Sub-Tehsil	2014-15		-
	iv) Patwar Circle	2014-15		-
	v) Panchayat Samitis(CD Blocks)	2014-15		7
	vi)Nagar nigam	2014-15		1
	vii) Nagar Palika	2014-15		1
	viii) Gram Panchayats	2014-15		129
	xi) Revenue villages	2014-15		1619
	x) Assembly Area	2014-15		2
<b>2.</b>	<b>Population</b>			
(A)	Sex-wise			
	i) Male	2011	000 Nos.	282
	ii) Female	2011	000 Nos.	294
(B)	Rural Population	2011	000 Nos.	505
<b>3.</b>	<b>Agriculture</b>			
A.	Land utilization			
	i) Total Area	2014-15	000 Hectare	433
	ii) Forest cover	2014-15	"	48
	iii) Non Agriculture Land	2014-15	"	12
	v) cultivable Barren land	2014-15	"	152
<b>4.</b>	<b>Forest</b>			
	(i) Forest	2014-15	000 Ha.	48
<b>5.</b>				
A.	<b>Cattle</b>			
	i) Cows	2012	Nos.	183221
	ii) Buffaloes	2012	Nos.	10487
B.	<b>Other livestock</b>			
	i) Goats	2012	Nos.	109369
	ii) Pigs	2012	Nos.	8194
	iii) Dogs & Bitches	2012	Nos.	-
	iv) <b>Railways</b>			
	i) Length of rail line	2014-15	Kms	47
	V) <b>Roads</b>	2014-15		
	(a) National Highway	2014-15	Kms	163
	(b) State Highway	2014-15	Kms	193

(c) Main District Highway	2014-15	Kms	68
(d) Other district & Rural Roads	2014-15	Kms	60
(e) Rural road/ Agriculture Marketing Board Roads	2014-15	Kms	491
(f) GP & Forest Roads	2014-15	Kms	5103
<b>(VI) Communication</b>	2014-15		
(a) Telephone connection*(BSNL)	2014-15	Nos.	-
(b) Post offices	2014-15	Nos.	150
(c) Telephone center	2014-15	Nos.	NA
(d) Density of Telephone	2014-15	Nos./1000 person	NA
(e) Density of Telephone	2014-15	No. per KM.	NA
(f) PCO Local*	2014-15	Nos.	-
(g) PCO STD*	2014-15	Nos.	-
(h) Mobile	2014-15	No.	NA
<b>(VII) Public Health</b>	2014-15		
(a) Allopathic Hospital	2014-15	No.	1
(b) Beds in Allopathic hospitals		No.	259
(c) Ayurvedic Hospital		No.	7
(d) Beds in Ayurvedic hospitals		No.	- NA
(e) Unani hospitals		No.	NA
(f) Community health centers		No.	8
(g) Primary health centers		No.	20
(h) Dispensaries		No.	11
(i) Sub Health Centers		No.	-
(j) Private hospitals		No.	-
<b>(VIII) Banking commercial</b>			
(a) Commercial Bank	As on 31.03.2016	Nos.	65
(b) Rural Bank Branches	As on 31.03.2016	Nos.	37

	(c) Urban	As on 31.03.2016	Nos.	5
	(d) Semi-Urban	As on 31.03.2016	Nos.	23
	(IX) Education	2014-15		
	(a) Primary school	2014-15	Nos.	896
	(b) Middle schools	2014-15	Nos.	498
	(c) Secondary & senior secondary schools	2014-15	Nos.	165
	(d) Colleges	2014-15	Nos.	8
	(e) Technical University	2014-15	Nos.	-



## 2.1 Existing Status of Industrial Areas in the District of Gajapati

S. No.	Name of Ind. Area/Indl. Estate	Total Land (in Acres)	Land Allotted (In Acres)	Prevailing Land Rate Per Acre/Rs. In lakh	Total Shed	Sheds Allotted/ Used	No of Vacant Sheds	No. of Units in Production
1.	Paralakhemundi	20.520	12.395	3.70	4	4	0	NA
	<b>Total</b>	<b>20.520</b>	<b>12.395</b>	<b>-</b>	<b>4</b>	<b>4</b>	<b>0</b>	<b>NA</b>

Source:- IDCO, Bhubaneswar

## 3. INDUSTRIAL SCENARIO OF Gajapati

### 3.1 Industry at a Glance

Sr No	Head	Unit	Particulars
1.	REGISTERED INDUSTRIAL UNIT	NO.	488
2.	TOTAL INDUSTRIAL UNIT (GIP)	NO.	1278
3.	TOTAL MEDIUM & LARGE UNIT	NO.	NIL
4.	TOTAL EMPLOYMENT IN REGISTERED SMALL SCALE INDUSTRIES	NO.	5437
5.	TOTAL EMPLOYMENT IN LARGE AND MEDIUM INDUSTRIES	NO.	NIL
6.	NO. OF INDUSTRIAL AREA/ESTATES	NO.	1
7.	TOTAL INVESTMENT IN PLANT & MACHINERY OF SMALL SCALE INDUSTRIES	IN LAKHS	1300.77
8.	TOTAL INVESTMENT IN PLANT & MACHINERY IN MEDIUM & LARGE SCALE INDUSTRIES	IN CRORES	NIL

### 3.2 YEAR WISE TREND OF UNITS REGISTERED

	YEAR	NUMBER OF REGISTERED UNITS	EMPLOYMENT	INVESTMENT (lakh Rs.)
Till	1984-85	110	850	115.64
During	1985-86	9	47	5.84
	1986-87	60	653	60.67
	1987-88	5	23	6.32
	1988-89	6	50	21
	1989-90	4	83	25.22
	1990-91	2	15	1.5
	1991-92	3	22	3.85
	1992-93	1	8	6.78
	1993-94	1	3	0.26
	1994-95	5	45	5.45
	1995-96	28	102	16.32
	1996-97	19	80	10.92
	1997-98	25	374	188.19
	1998-99	5	76	11.63
	1999-2000	24	300	23
	2000-01	35	328	41.23
	2001-02	21	208	40.02
	2002-03	47	233	60.92
	2003-04	44	385	34.04
	2004-05	41	302	54.27
	2005-06	14	89	14.63
	2006-07	9	388	16.12
	2007-08	9	347	15.81
	2008-09	6	131	116.74
	2009-10	11	254	61.51
	2010-11	11	395	47.20
	2011-12	32	285	265.67
	2012-13	17	211	145.66
	<b>Total</b>	<b>488</b>	<b>5437</b>	<b>1300.77</b>

Source: Directorate of Industries, Government of Odisha, Cuttack

### 3.3 DETAILS OF EXISTING MICRO & SMALL AND ARTISANS ENTERPRISES IN THE DISTRICT

Category of Product wise No. of MSME set up with Investment & Employment in the DIC:GAJAPATI by end of 2015				
Sl. No.	Category Name	No. of SSI unit set up	Investment (Rs. in lakh)	Employment
1	FOOD AND ALLIED	334	2655.45	3996
2	CHEMICAL & ALLIED	10	32.72	55
3	ELECTRICAL & ELECTRONICS	2	0.97	5
4	ENGINEERING & METAL BASED	72	235.31	272
5	FOREST & WOOD BASED	12	23.25	70
6	GLASS & CERAMICS	29	704.9	467
7	LIVESTOCK & LEATHER	2	4.9	6
8	PAPER & PAPER PRODUCT	12	53.08	46
9	RUBBER & PLASTICS	5	6.97	132
10	TEXTILES	25	53.32	96
11	MISC. MANUFACTURING	4	310.95	21
12	REPAIRING & SERVICING	771	2284.13	1931
Total		1278	6365.95	7097

Source: Directorate of Industries, Government of Odisha, Cuttack

### 3.4 Large Scale Industries / Public Sector undertakings

List of the units in Gajapati & Near By Area - NIL

### 3.5 Major Exportable Item

None

### 3.6 Growth Trend

There is a positive growth trend of industries in the district which is mainly confined to the cashew processing units existing in ample numbers in the district.

### **3.7 Vendorisation / Ancillarisation of the Industry**

Since there are no large and medium scale industries in the district, hence there is no vendorisation/ancillarisation of the industries.

## **3.8. Medium Scale Enterprises**

### **3.8.1 List of the units in Gajapati & Near By Area - NIL**

### **3.8.2 Major Exportable Item**

None

## **3.9 Service Enterprises**

The following service enterprises are existing in the district viz;

1. Laundry & Dry Cleaning
2. STD/ISD Telephone Booth
3. Motels
4. DTP Centre
5. Dhabas
6. Cycle Repairing
7. Photo Binding
8. Beauty Parlour
9. Watch Repairing

### **3.9.2 Potentials areas for service industry**

1. General Engineering Workshop
2. Repairing of Three Wheelers and Two Wheelers
3. General Fabrication
4. TV Repairing Centres
5. Cyber Café
6. Repairing of Electrical & Electronics Appliances

### **3.10 Potential for new MSMEs**

1. Sauce, Jam, Squash & Noodles
2. Cattle Feed
3. Granite Polishing
4. Cashewnut Processing
5. Dal Processing
6. Screen Printing
7. General Fabrication
8. Voltage Stabilizer
9. Leaf, Cups & Plates (Mechanized)
10. Bamboo Products
11. Rubberized Coir Mattresses
12. Rice Sheller
13. Horn works.

## **4. Existing Clusters of Micro & Small Enterprise**

### **4.1.1 Manufacturing Sector**

- (1) Cashew Cluster, Paralakhemundi
- (2) Koinpor, Cane craft
- (3) Gajapati, (Luburisingh Palmgur) Neera collection and concentration crystallization to Date Palm Gur.

### **4.1.2 Service Sector**

Nil

## **5. General issues raised by industry association**

**Problems of Existing MSMEs in the district** : (i) Lack of timely credit flow to MSMEs.

(ii) Lack of Skilled Manpower.

- (iii) Marketing Bottleneck, transportation & power.
- (iv) Obsolete technology.

## **6. Prospects of training programmes during 2016-17\***

S.No.	Name of the programme	Subject	No of proposed programme to be conducted
1	ESDP	Repairing & Servicing of Electrical Appliances	1
2	MDP	-	-
3	BSDP	-	-
4	EDP	-	-
5	IMC	-	1

\* Subject to availability of sanction from O/o DC(MSME), New Delhi.

## **7. Action plan for MSME Schemes during 2016-17**

S. No.	Name of the Scheme	Proposed activity on the scheme
1	MSE-CDP	Cashew cluster
2	ISO – 9000 / 14000/ HACCP reimbursement	One unit may be motivated
3	MSE-MDA	-
4	CLCSS	-
5	Capacity Building & strengthening of data base	-
6	International cooperation	-
7	TREAD for women	-
8	VDP	-
9	National awards	-
10	<b>NMCP schemes</b>	
	<b>I. Lean Manufacturing</b>	-
	<b>II Design Clinic</b>	-
	<b>III Market assistance &amp; Tech. up gradation</b>	-
	<b>IV QMS/QT</b>	-
	<b>V Tech. &amp; quality up gradation support</b>	-
	<b>VI ICT</b>	-
	<b>VII Bar Code</b>	One unit may be motivated
	<b>VIII IPR</b>	-
	<b>IX Incubator scheme</b>	-

‘-’ denotes Nil.

## 8. STEPS TO SET UP MSMEs

Following are the brief description of different agencies for rendering assistance to the entrepreneurs.

S.No	Type of assistance	Name and address of agencies
1.	Registration of Enterprise and getting Udyog Aadhaar Memorandum (UAM) <i>(EM-I &amp; EM-II have been abolished from 18.09.2015)</i>	Can be obtained online <a href="http://www.udyogaadhaar.gov.in">www.udyogaadhaar.gov.in</a>
2.	Identification of Project Profiles, techno-economic and managerial consultancy services, market survey and economic survey reports.	MSME Development Institute, Vikash Sadan, College Square, Cuttack
3.	Land and Industrial shed	MD, IDCO, IPICOL House, Janpath, Bhubaneswar
4.	Financial Assistance	1. MD, OSFC, OMP Square, Cuttack 2. MD, IPICOL, Janpath, Bhubaneswar 3. Director, KVIC, 6, Budha Nagar, Bhubaneswar 4. Secretary, KVIB, Near Rupali Square, Bhubaneswar 5. General Manager, NABARD, Nayapalli, Bhubaneswar 6. General Manager, SIDBI, OCHC Building, Unit-3, Bhubaneswar 7. Nationalized Banks
5.	For raw materials under Govt. Supply	M.D, OSIC, Khapuria Industrial Estate, Cuttack
6.	Plant and machinery under hire / purchase basis.	1) Regional Manager, NSIC, Abdul Hamid Street, Kolkata 2) Sr.Branch Manager, NSIC, Link Road, Cuttack



7.	Power/ Electricity	1) Chairman, GRID Corporation of Orissa, GRIDCO, Saheed Nagar, Bhubaneswar 2) Chairman, CESCO, IDCO Tower, Bhubaneswar
8.	Technical Know –how.	Director, MSME Development Institute, Vikash Sadan, College Square, Cuttack-753003
9.	Quality & Standard	1) Bureau of Indian Standards(BIS), Ministry of Civil Supplies, Consumer Affairs & Public Distributors, Govt. of India, 62/63, Ganganagar, Bhubaneswar 2) Director National Productivity Council, Ministry of Industry, Govt. of India, A/7, Surya Nagar, Bhubaneswar Director, MSME Development Institute, Vikash Sadan, College Square, Cuttack-753003
10.	Marketing /Export Assistance	1) Director, MSME Development Institute, Vikash Sadan, College Square, Cuttack -753003 2) Export Credit Guarantee Corporation of India Ltd., A-77, Saheed Nagar, Bhubaneswar 3) Director, EPM, Ashoka Market, Master Canteen, Bhubaneswar 4) Sr.Branch Manager, NSIC, Link Road, Cuttack
11.	Other Promotional Agencies	1) MD, APICOL, Near Baramunda Bus Stand, Bhubaneswar 2) Director, Horticulture, Udyan Bhavan, Nayapalli, Bhubaneswar 3) Director, Animal Husbandry & Veterinary Services, Mangalabag, Cuttack 4) Director, Handicraft & Cottage Industries, Saheed Nagar, Bhubaneswar 5) Director of Textiles, Satya Nagar, Bhubaneswar 6) Director of Fisheries, Jobra, Cuttack 7) Coconut Development Board, Nayapalli, Bhubaneswar

		8) Coir Board, Jagamara, Bhubaneswar 9) Principal Chief Conservator of Forest, Aranya Bhavan, Chandrasekharpur, Bhubaneswar
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